



MedCityNews.com

MedCityNews.com is a destination source for the decision makers focused on innovations in healthcare. It's content includes unique and groundbreaking reporting on tech-driven improvements across all sectors of healthcare. Also providing insight into the newest and most promising early-stage companies addressing medicine's unmet needs.

Learn more at MedCityNews.com

VISITOR OVERVIEW

Unique Visitors: 400,000
 Pageviews: 700,000
 Available Inventory: 2,100,000

MEDIA AVAILABLE

Display banner positions:
 Leaderboard
 Rectangle
 Retargeting
 Mobile
 Roadblocks
 Interstitials

PRIMARY AUDIENCE & SPECIALTIES

Hospital Decision Makers
 Hospital Administrators
 Health IT
 Practice Management

Advertising Representation: MedCity News is pleased to be represented by UBM Medica for banner advertising.

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